

pop!  
promos

# GLASSES

*As unique as your brand*

---

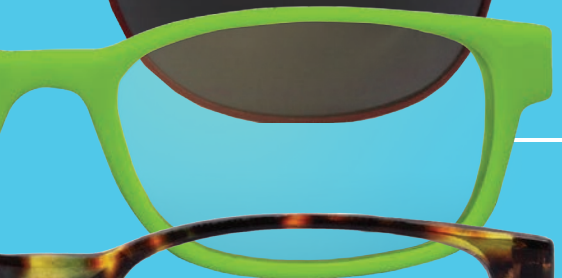




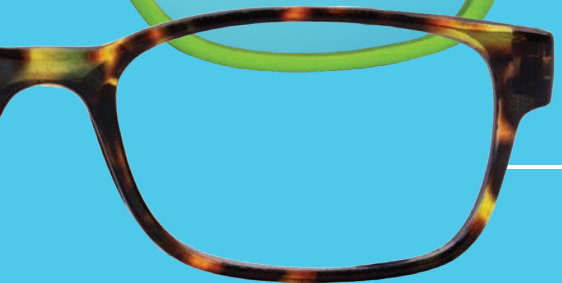
BROOKLYN



CLUBMAN



BLUE LIGHT  
GLASSES



READER  
GLASSES

HEART-SHAPED



AVIATOR



MALIBU



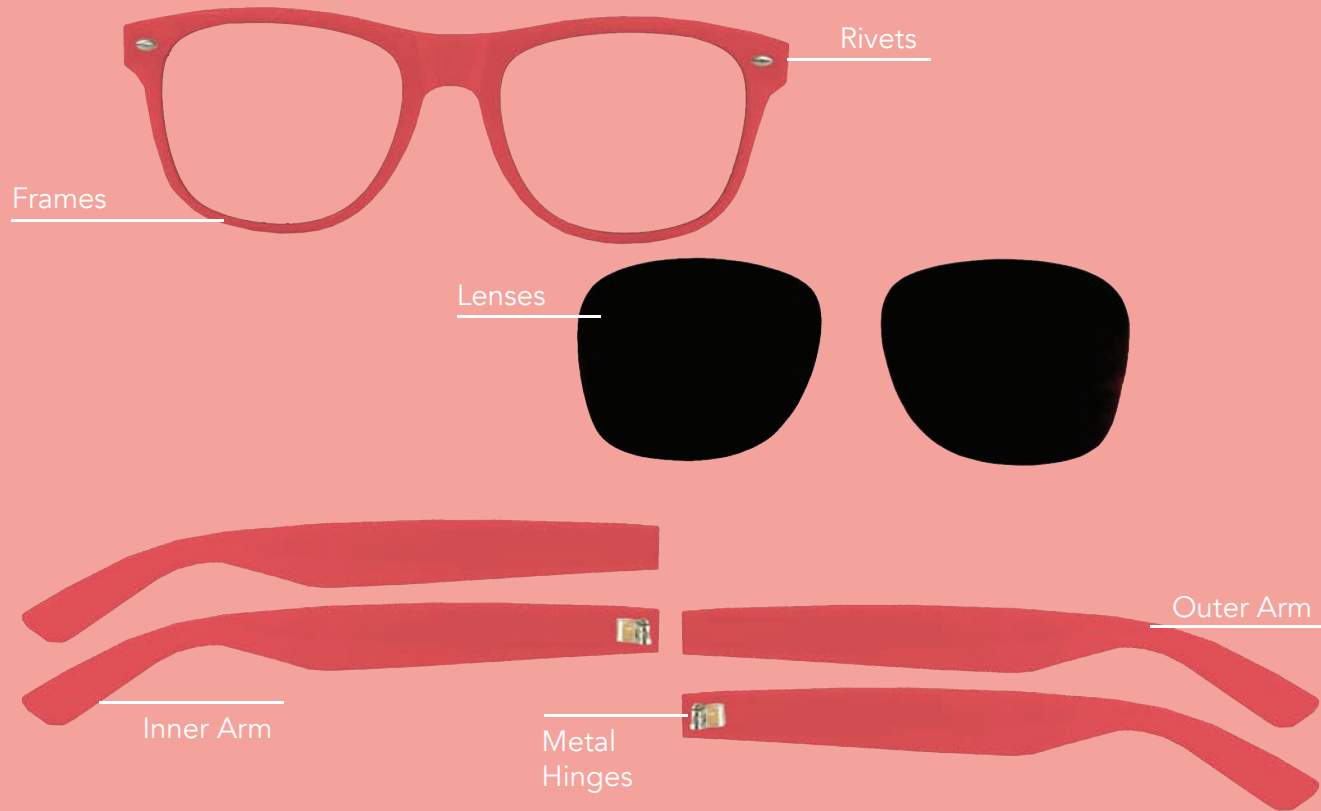
*Fully customizable, Pantone matched  
glasses available in a variety of styles*

*UNLIMITED  
CUSTOMIZATION TO A*  
**CLASSIC DESIGN**



*THE MALIBU*

---



# A BLANK CANVAS

Every Piece Can Be Custom Designed!

# POPULAR Features

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---

Metallic Lenses



---

Full Color Printing



---

Step & Repeat Logo



---

Custom Pouches



---

Two Tone Sunglasses



---

Metallic Sunglasses



---

Lens Stickers

# One Frame DESIGNED UNLIMITED WAYS

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PRIDE



CORPORATE



ADVOCACY



FESTIVALS



BEAUTY



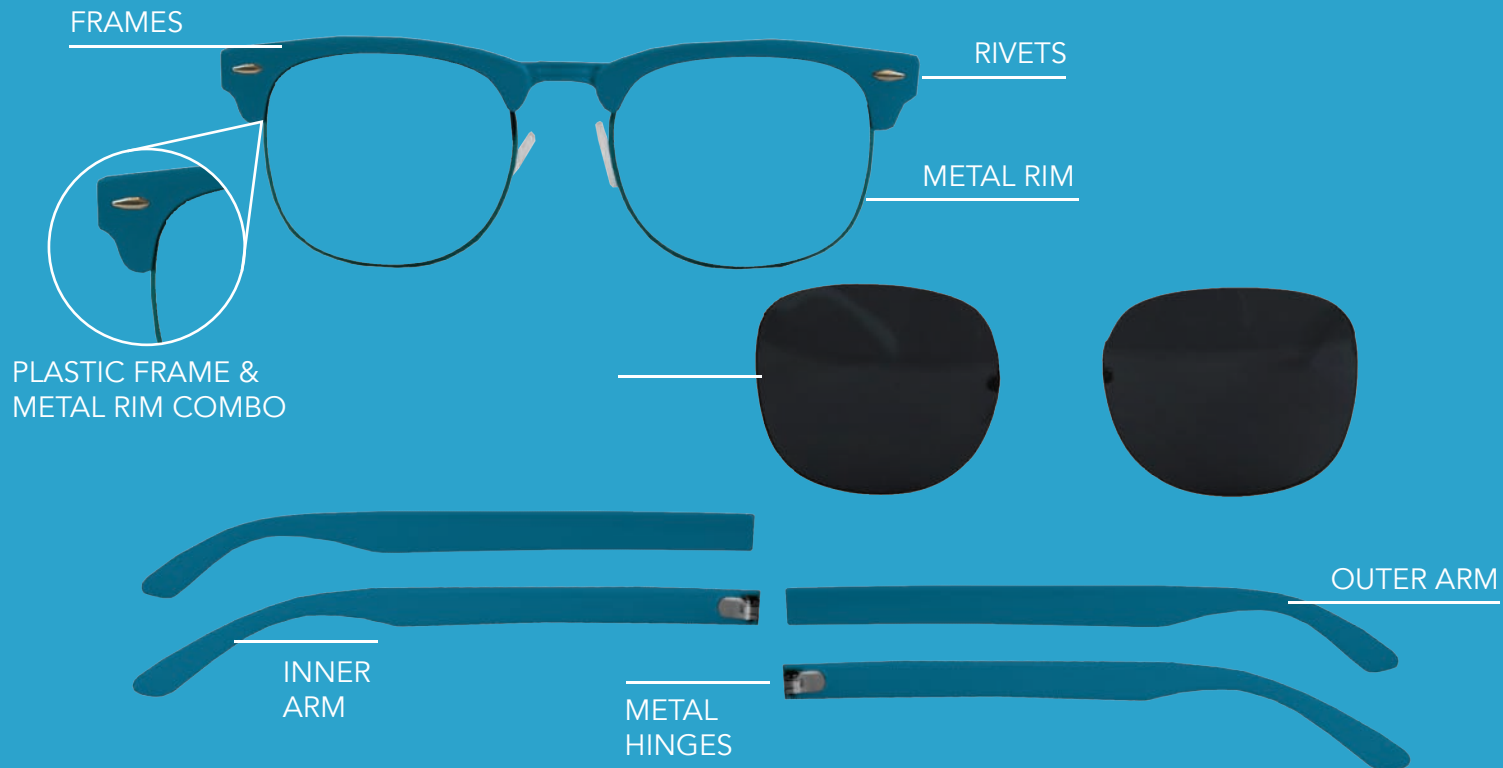
FANGEAR

# REINVENTING THE *STANDARDS*



*THE CLUBMAN*

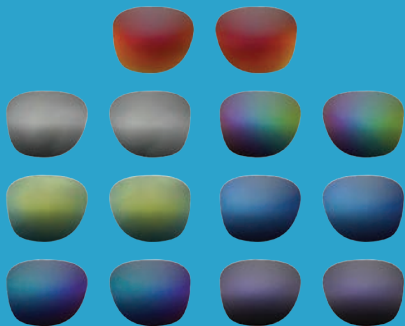
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**A FRESH CANVAS**  
for a fresh design



# POPULAR Features



Metallic Lenses



Full Color Printing



Step & Repeat Logo



Custom Pouches



Inner / Outer Printing



Lens Logo Printing



Color Matched Metal Rim

# A SLEEK FRAME, Designed Your Way

---



PRIDE



CORPORATE



FANGEAR



FESTIVALS



TEEN FLAIR



ADVOCACY

*SOPHISTICATED*  
AND **BOLD**



*THE BROOKLYN*

---

# A Unique Frame For A **UNIQUE CLIENTELE**

---

FRAMES



LENSES



METAL  
ARMS

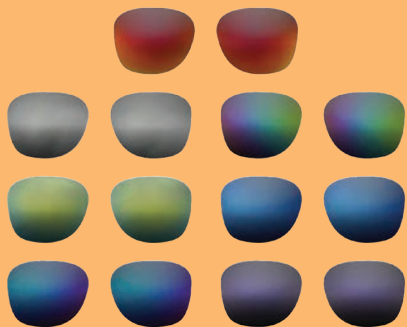
PLASTIC  
EAR PIECE



METAL  
HINGES

# POPULAR Features

---



---

Metallic Lenses



---

Plastic Earpiece Printing



---

Lens Logo Printing



---

Custom Pouches



---

Full-Color Printing



---

Pantone Matched Metal



PRIDE



CORPORATE



FANGEAR



FESTIVALS



TEEN FLAIR



ADVOCACY

A Sleek Look for a  
**SOPHISTICATED DESIGN**

---

## *BLUE LIGHT GLASSES*

---



WITH SPECIAL  
**BLUE LIGHT  
BLOCKING LENSES**  
TO HELP REDUCE EYE STRAIN



Frames

Lenses



Outer Arm



Inner Arm





## POPULAR Features

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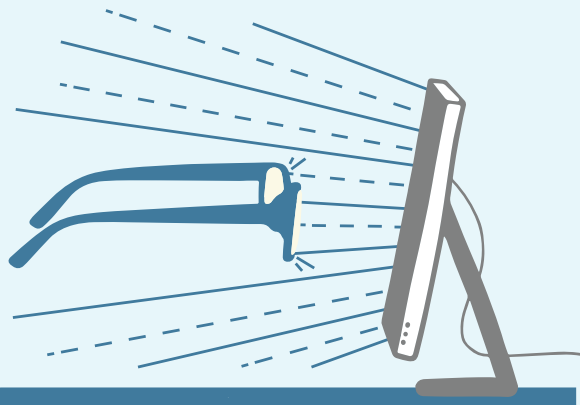
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Tortoise Shell or Woodgrain Frames



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Custom Pouches



**Blue light filtering lenses help reduce eye strain from extended screen time.**



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Also available in our classic Malibu Frames or in Kid's Sizes!

**DID YOU KNOW?** 70% of adults who report regular usage of media devices experience some symptoms of digital eyestrain, but many did nothing to lessen their discomfort mainly due to lack of knowledge.



CORPORATE



HEALTHCARE



EMPLOYEE GIFTS



TECH



FOOD & BEVERAGE

TIMELESS  
ICONIC **BOLD**



*THE AVIATOR*

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Where The Design Begins;  
**A BLANK CANVAS**

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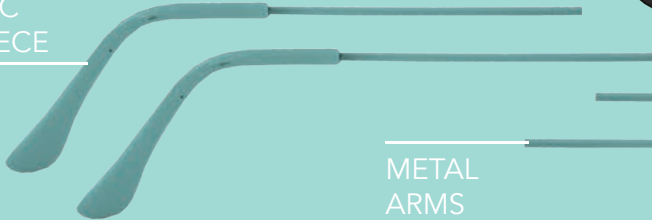
FRAMES



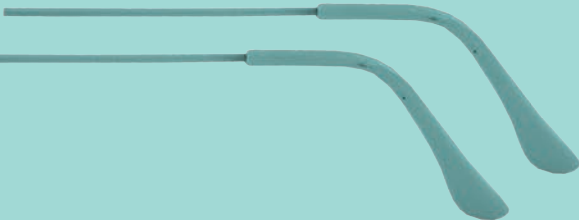
LENSES



PLASTIC  
EAR PIECE

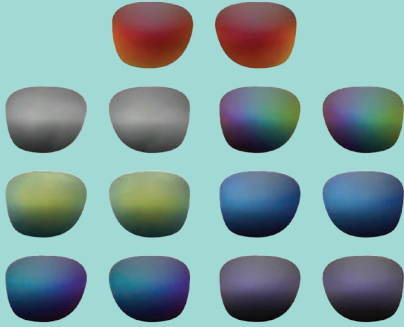


METAL  
ARMS



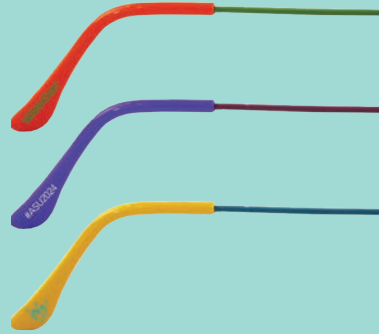
# POPULAR Features

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Metallic Lenses



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Plastic Earpiece Printing



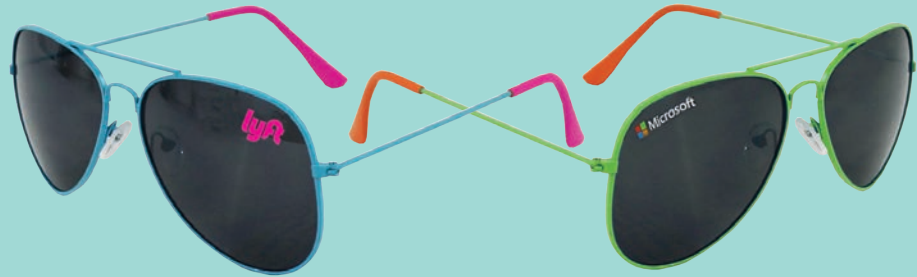
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Lens Logo Printing



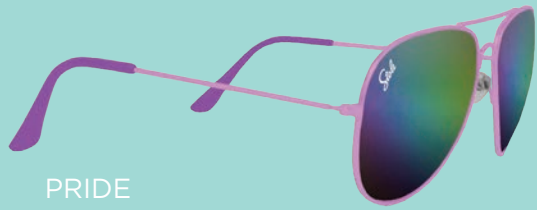
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Custom Pouches



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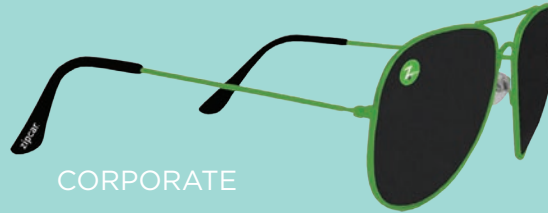
Pantone Matched Metal



PRIDE



FANGEAR



CORPORATE



FESTIVALS



TEEN FLAIR



ADVOCACY

*FRESH*  
AND **FUN**



*HEART SHAPED GLASSES*

---

Standard Frames



Petite Frames



Lenses

Inner Arm



Metal Hinges



Inner Arm



Outer Arm



Metal Hinges



Outer Arm







PRIDE



ADVOCACY



ENTERTAINMENT



FESTIVALS



BEAUTY



TEEN FLAIR

*PRACTICAL IN USE,*  
**STYLISH**  
*IN APPEARANCE*



*READER GLASSES*

---

## Lenses

*Evenly split between the three most common lens strengths, but can be specified otherwise*



**+1.25**  
*Popular for  
ages 45-49*



**+1.75**  
*Popular for  
ages 50-54*



**+2.25**  
*Popular for  
ages 55+*

## Frames



Inner Arm



Outer Arm



ENTERTAINMENT



RETAIL



FOOD & BEVERAGE



TRAVEL



CORPORATE



TECH

# WE ARE YOUR CREATIVE PARTNER

*Your Ideas Take Flight with Us! We're the experts in providing idea generating content; guaranteed to take your ideas to new heights from takeoff to landing!*

## 1 It starts with a brand

*We take your client's logo and familiarize ourselves with the company branding guidelines, identifying Pantone colors and design elements.*



## 2 Virtuals in 24 hours

*With such a large art department, we're able to turn around your custom made virtuals in 24 hours or less, allowing you to impress clients with both speed and creativity.*



## 3 Ready-to-pitch custom sales tools

*We've made pitching and selling our products easier than ever with a collection of customizable sales tools that incorporate your virtual designs into ready-to-pitch decks and flyers.*



New Customer Welcome Deck



Branded Mailer Kit Flyer



2021 Top Picks Flyer

# INTERESTED?

Let us help by designing amazing  
virtuals for you in **24 hours**.

✉ Email [popstar@poppromos.com](mailto:popstar@poppromos.com)

☎ or call us at (267) 858 - 4495 to **get started**

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promos

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